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How To Write Your Own Personal Ad

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Writing a personal ad is like writing a love letter, a poem dedicated to your future life partner. You're essentially writing an ad seeking someone who could and would live the rest of their life loving you, for better or for worse. While there are no real SECRETS to writing a good personal ad, there are good personal ads, there are bad personal ads and then there are the SMASHING ones! It's a guess that you want to write a smashing personal ad that brings you people who are looking for you. you don't want any Tom, Dick and Harry or Mary, Jane and Barbie. When writing your personal ad, your focus should be on finding someone who suits you and likes you for what you are. So, the number one rule about writing your own personal ad is to be as positive and honest as possible.

Remember, words mean very little in a personal ad. The most important thing about writing your own personal ad is that you should try, in every single way possible, to prove and show that you have whatever it is that you say you have. For instance, if you say you are a positive person with a healthy sense of humor, show it, write it that way. Don't just say it because people reading your personal ad will try to read between the lines.

If you are a writer and is adept in writing poems, use it creatively. The conventional personal ad is boring and after reading through about 30, the person reading the personal ad is probably numb with the flood of self-praise there. Instead, write your own personal ad in a creative way...like in a form of a joke, letter or poem. Your personal ad will surely stand out among the few hundred other personal ads there are splashed across the pages.

It's important to include your own personality and characteristics in the personal ad instead of just rattling on and on about the kind of life partner you're looking for. And when you're writing that part of your personal ad, try to put yourself into the shoes of the person who's reading the personal ad. What would he/she most likely find interesting? What would he/she like to know about a prospective spouse? List down all those stuff and then write them out creatively.

If you want your personal ad to stand out, describe yourself, your interests, and hobbies in detail. Instead of saying you like movies, name a couple of your favorite movies. If you like music, write down the type or name of your favorite artists.

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